

Channel banner

CREATOR MEDIA KIT

xAnnaleigh

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GB · English · Cozy, Chaotic, Safe space · Indie, Variety

About

GAMES

xAnnaleigh is a UK-based Twitch Partner and full-time creator best known for her variety content and community-focused streams. With an average concurrent viewership of 85+, she has built a highly engaged audience through authentic interaction, cosy gaming, and a welcoming atmosphere. Alongside content creation, she is the founder of Project Snowfall, a community initiative focused on creating positive impact through connection, kindness, and charitable giving.

Performance highlights

TWITCH	INSTAGRAM	DISCORD
242	3.75%	548
Average live viewers	Engagement rate	Followers / subscribers
Self-reported	Self-reported	Self-reported

Direct contact

Find me on Twitch · <https://twitch.tv/xAnnaleigh>

[View the current media kit online](#)

Send a brief · [Discuss a collaboration on my media kit](#)

Platform reach

Twitch · xAnnaleigh

242 Average live viewers 1,490 Peak live viewers 3,227 Followers / subscribers

Self-reported

<https://twitch.tv/xAnnaleigh>

Instagram · xAnnaleigj

3.75% Engagement rate 14,500 Impressions in 90 days 1,240 Followers / subscribers

Self-reported

<https://instagram.com/xAnnaleigj>

Discord · xAnnaleigh

548 Followers / subscribers

Self-reported

Previous partnerships

Subnautica 2
2026 – 2026
First Plate
2026 – 2026

Stream schedule

Wed, Thu, Fri, Sat, Sun · 14:30 GMT - 21:00 GMT

Games

Palia, First Plate, Funnel Runners, Dead by Daylight, Fortnite